



Hello  
I am **Product Designer & Cartoonist**.  
Based in **Belfast (NI)**.

### About me

Presently in Belfast pursuing MA Product design 2018–2019 and expected to graduate by September 2019. Experienced Product Designer with a demonstrated history of working in the different design industries. Skilled in Product Design, Concept generation, Rapid prototyping, Material manipulation, Design research, Trend analysis, Patent study, Fashion Illustration, and Design Management. Strong arts and design professional with a Bachelor Of Design degree focussed in Fashion and Lifestyle product design from National Institute of Fashion Technology, Bhopal (India). I design products that help people to do better for themselves, their community, or the world. And sometimes make cartoons/develop character to feel good and better express myself. So started teaching myself making cartoons and character as a kid and never stopped.

### Resume



#### Product Design

Product Design involves a broad approach to the designing and making of innovative / new products. This subject is aimed at those interested in the way business and industry identifies potential products and successfully designs and manufactures them.



#### Graphic Design

Graphic design, also known as communication design, is the art and practice of planning and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms.



#### Cartoonist

The love for cartoons and character development made me learn and develop character by my own. It helped me better express emotions and feelings for different situations.

### Expertise

Design	70%
Corel Draw	70%
Photoshop	80%
Adobe Flash	55%
Autodesk 3ds max	55%
Keyshot	55%
Design trend research and analysis	70%
Microsoft Office	70%
Adobe Indesign	55%
Adobe XD	65%
Adobe Meshmixer	70%
Cura	70%
Ideation/Cross Idea pollination	70%
Rapid Prototyping	70%
Sketching	70%

**Skill Set:** Product design / Design Strategy / Product development / Graphic design / User Interface design / User Experience design / Brand management / Research / Concept development / Packaging / Sketching / Brainstorming / Market study / Trend Analysis, Fashion forecast / Design Strategy / Conceptualization, Rapid prototyping / Concept development / Brand development / Design management / IP Search .

### Work History

Nov 2016–Nov 2017

Enlighten living private limited,  
Mumbai  
Mid-level Product designer and  
Media marketing head

June 2014–October 2016

Zen Design Solutions limited,  
New Delhi  
Mid-level Product and Packaging Designer

Dec 2013–June 2014

C2C Invent LLC,  
New Delhi  
Junior Product and Packaging  
Designer

June 2013–July 2013

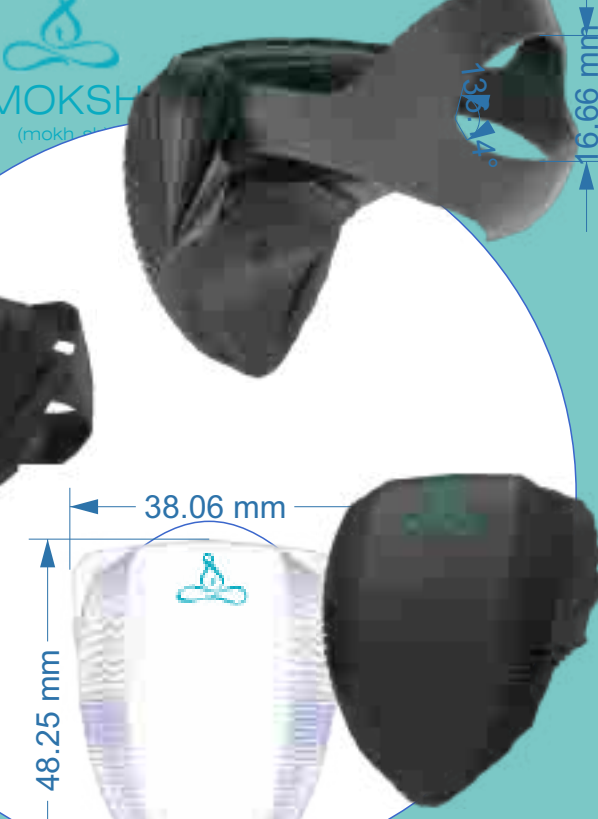
Enlighten living private limited,  
Mumbai  
Junior Product and Packaging  
Design Intern

September 2012–September 2012

Awkenox Steelwares private limited,  
New Delhi  
Junior Product and Packaging  
Design Intern

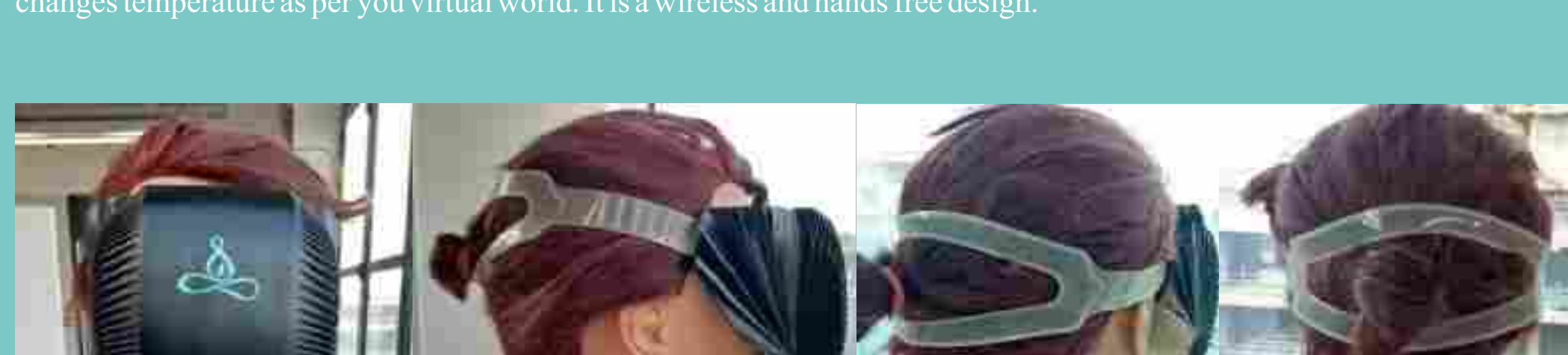
### Major Projects

#### Project 1:



Dedicated to the evolution of digital interaction, MOKSH is a brand that combines cutting edge experiential technology with creative innovation and forward-thinking with the aim of giving positive Mental health and Wellbeing experience. MOKSH deliver bespoke digital application experience that rewrites what's possible in terms of immersive user experiences.

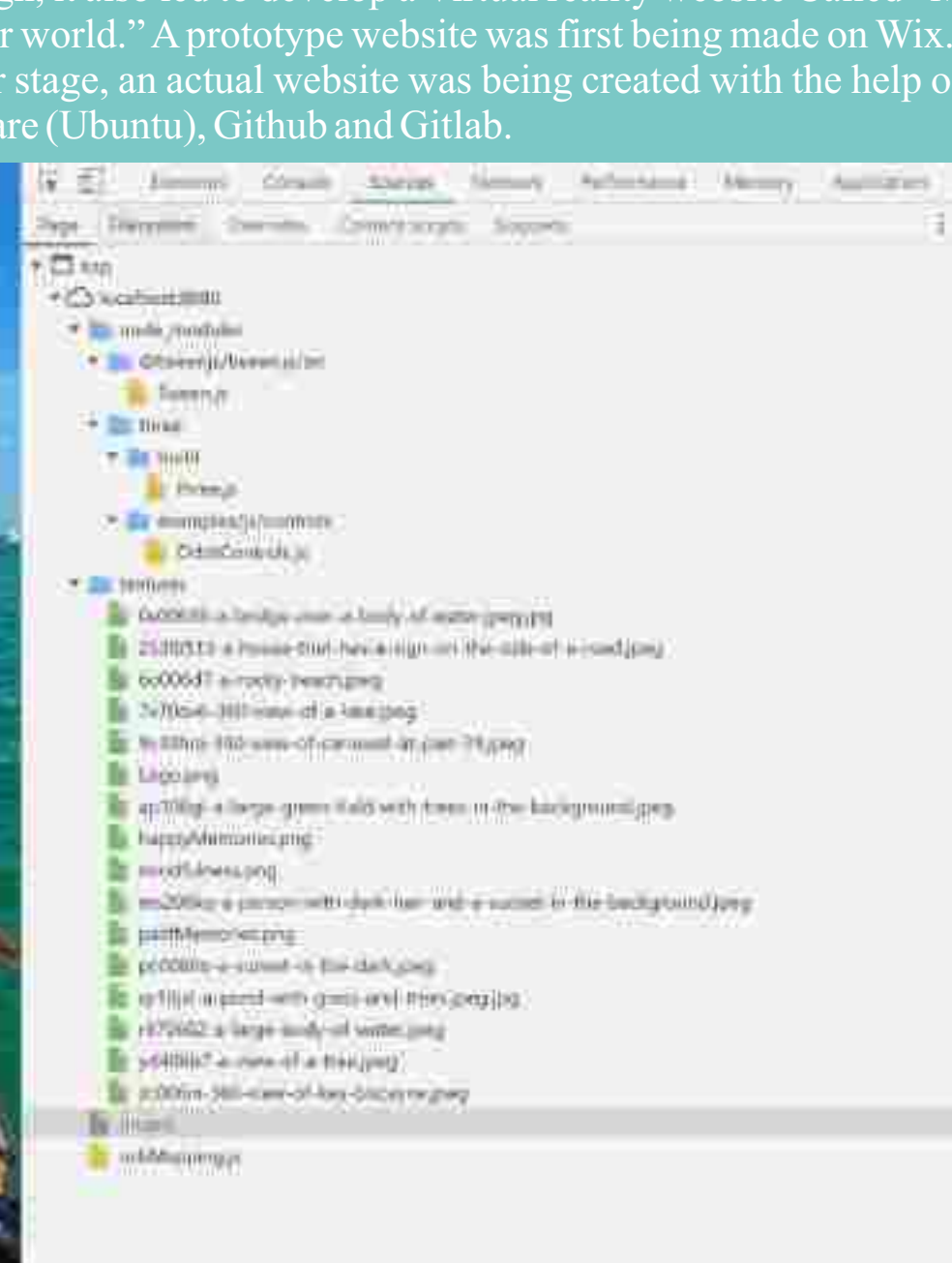
MOKSH gives you an element to enter the virtual world of your past. Where you can travel back in your past virtually. You can re-live your memories, travel to places you travelled before or the places you never been before with your loved ones, talk to your loved ones with all multi-sensory engaging features that track your breathing pattern, targets your olfactory senses, changes temperature as per you virtual world. It is a wireless and hands free design.



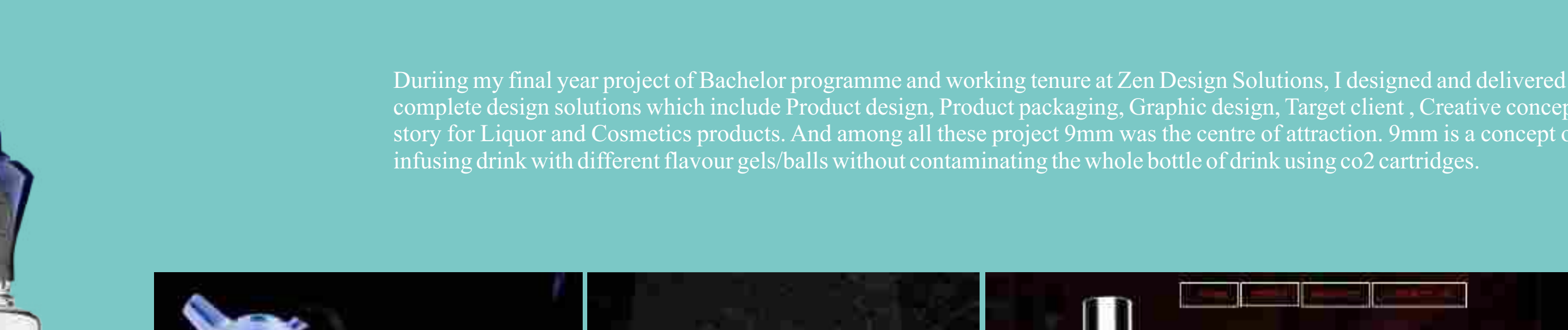
#### Project 2:



In relation to Project MOKSH headset design, it also led to develop a Virtual reality website Called "MOKSH-Medium to re-live your memories in another world." A prototype website was first being made on Wix.com and Adobe XD for the wire-frames. And at later stage, an actual website was being created with the help of a coder using various tweens and techniques, software (Ubuntu), Github and Gitlab.



#### Project 3:

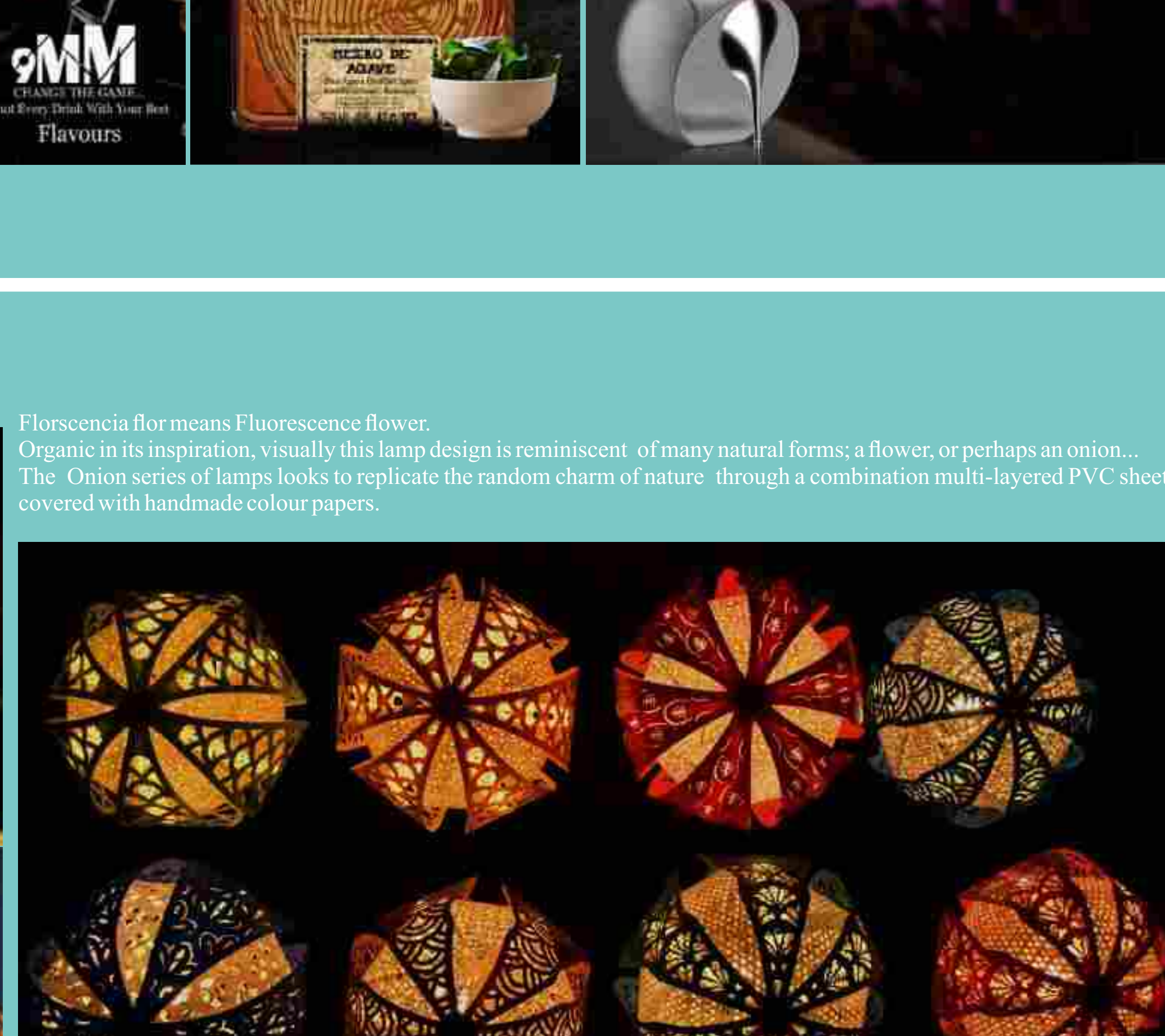


During my final year project of Bachelor programme and working tenure at Zen Design Solutions, I designed and delivered a complete design solutions which include Product design, Product packaging, Graphic design, Target client , Creative concept story for Liquor and Cosmetics products. And among all these project 9mm was the centre of attraction. 9mm is a concept of infusing drink with different flavour gels/balls without contaminating the whole bottle of drink using co2 cartridges.

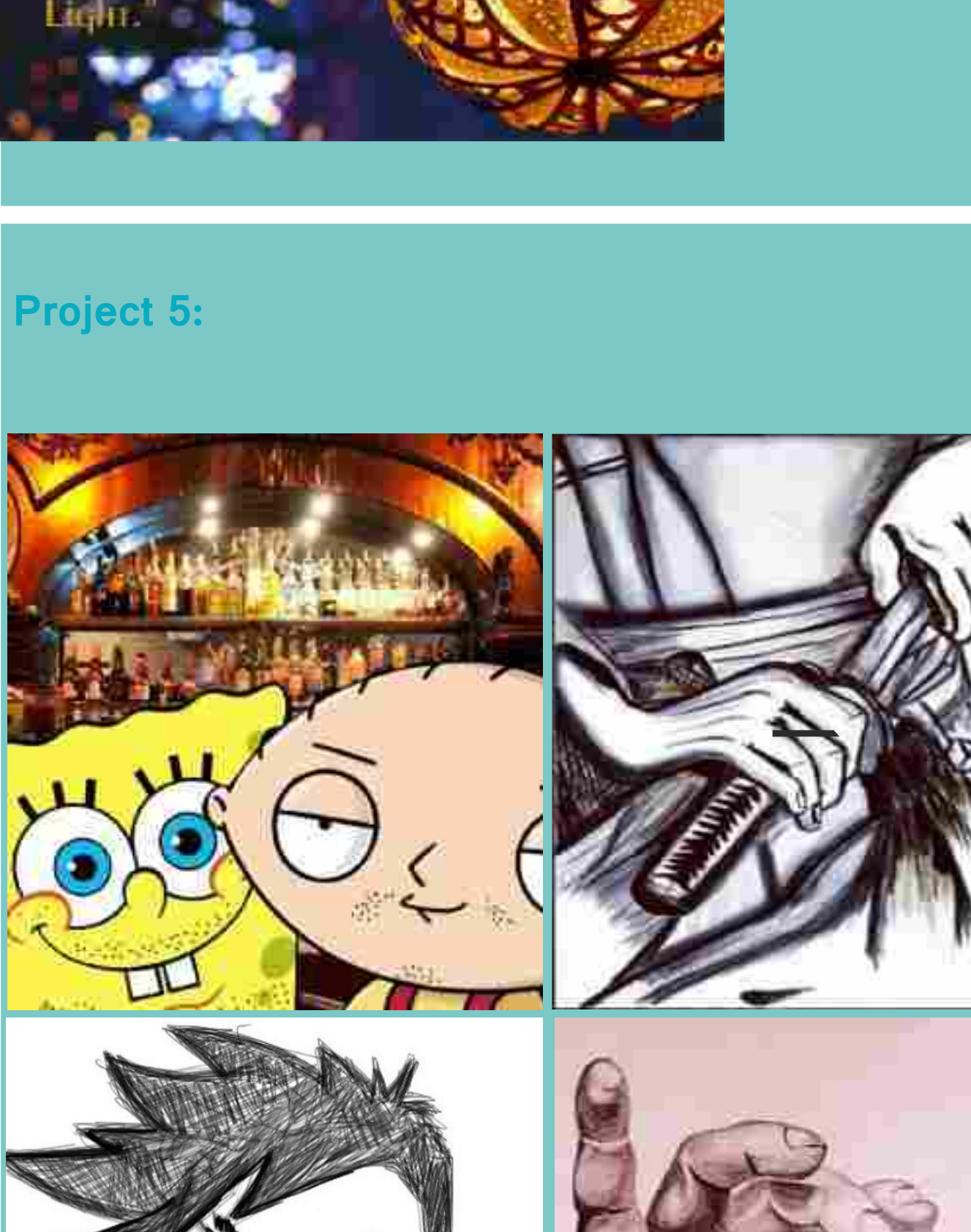
#### Project 4:



Fluorescencia flor means Fluorescence flower.  
Organic in its inspiration, visually this lamp design is reminiscent of many natural forms; a flower, or perhaps an onion...  
The Onion series of lamps looks to replicate the random charm of nature through a combination multi-layered PVC sheets covered with handmade colour papers.



#### Project 5:



And sometimes as a part of my personal interest , I like to explore my creativity in the field of animation. So as a personal interest , I sketch cartoon characters , make small animations and Gifs.



### Contacts

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